



Naming Opportunities

A variety of naming opportunities exist for the 9-hole practice facility, and endowment funds for the USC Aiken and The First Tee of Aiken More Than a Game joint venture campaign.

COMPLEX OPPORTUNITIES

Golf Complex	\$1,500,000 - Golf Complex
Main Facility	\$ 750,000
Practice Driving Ranges	
USCA Driving Range	\$ 250,000
The First Tee of Aiken Driving Range	\$ 250,000

PRACTICE SHORT GAME

USCA Short Game	\$ 100,000
The First Tee of Aiken Short Game	\$ 100,000

GREEN SPACE

USCA Putting Green	\$ 50,000
The First Tee of Aiken Putting Green	\$ 50,000
Holes 1-9	\$ 25,000 (Per hole)

PREP WORK

Architectural Drawings	\$ 150,000
Lighting	\$ 100,000
Site Prep Work	\$ 125,000
Licenses and Certificates	\$ 10,000

MAIN FACILITY

USC Aiken Hitting Bays (2)	\$ 50,000
USC Aiken Coach's Hub/Study Lounge	\$ 40,000
USC Aiken Men's Locker Room	\$ 17,500
USC Aiken Women's Locker Room	\$ 17,500
USC Aiken Kitchen	\$ 15,000
USC Aiken Coach's Office	\$ 12,500
USC Aiken Bathrooms (2)	\$ 10,000 (each)
USC Aiken Vestibule	\$ 7,500
USC Aiken Storage	\$ 7,500
USC Aiken Lockers (34)	\$ 5,000 (each)

The First Tee of Aiken Multipurpose Classroom	\$ 75,000
The First Tee of Aiken Commons Room	\$ 50,000
The First Tee of Aiken Conference Room	\$ 50,000
The First Tee of Aiken Hitting Bay	\$ 40,000
The First Tee of Aiken Pro Shop	\$ 35,000
The First Tee of Aiken Offices (2)	\$ 15,000 (each)
The First Tee of Aiken Kitchenette	\$ 12,500
The First Tee of Aiken Storage Space	\$ 10,000
The First Tee of Aiken Bathrooms (2)	\$ 10,000 (each)
The First Tee of Aiken Vestibule	\$ 7,500

LANDSCAPING OPPORTUNITIES \$ 5,000 (and up)

FURNITURE AND FIXTURES TBD

ENDOWMENT OPPORTUNITIES

Facility Endowment	\$ 10,000 to \$1,000,000+
Endowed Scholarship	\$ 10,000 and up
Golf Program Endowment	\$ 10,000 and up

FOR MORE INFORMATION, PLEASE CONTACT

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The First Tee of Aiken

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Or

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